



Strategies For Winning

300 WORD BIOGRAPHY

Gregory Collier is President and Chief Investment Strategist of Collier Capital Advisors. He is a respected leader, speaking frequently on finance, adversity, diversity, leadership, ethics, and project management. He is widely regarded as an expert in designing trading and analytic systems, business analysis, project management, quality improvement, and operations and technology risk management. He has demonstrated a history of innovative thinking and leadership in the financial services sector, and is a highly sought after consultant and expert witness. Mr. Collier has a record of advising executive level decision makers, government officials, celebrities, and entrepreneurs. He is known for achieving under the most challenging circumstances.

Mr. Collier built his professional foundation in the capital markets in New York City. His goal is for everyone to participate in the capital markets, and navigate the markets with knowledge, skill, and appropriate risk management. He has a commitment to success, and sharing his success with others and his community. He knew from an early age growing up in Detroit, Michigan, that by building upon his own drive, determination and irrepressible optimism, he could help create wealth for all, not just the privileged. His life and business strategies have empowered countless people, and helped many of the world's leading organizations solve critical business problems. He is author of the groundbreaking book, *The Janitor's Sons: A True Story of Hope, Shattered Dreams, and Winning Despite Adversity*.

Over his noteworthy career, Mr. Collier has provided consulting services to JP Morgan Chase, Citibank, Banco Santander, Deutsche Bank, the Inter-American Development Bank, Lloyds TSB, the Federal Reserve Bank of New York, and Skin and Cancer Associates. In addition, Mr. Collier has worked with small business owners from inception to build successful enterprises.

